

Edelweiss Mutual Fund crosses Rs. 1 Lakh Crore AUM Milestone

Mumbai, February 7: Edelweiss Mutual Fund, India's fastest growing Mutual Fund company, announced today that its assets under management (AUM) have surpassed INR 1 lakh crore as of February 1, 2023. Over the last five years, the company's AUM has increased 11-fold, along with a significant expansion of its client base. The number of active folios has surpassed 11 lakh, and the equity AUM has surpassed INR 22,000 crores (as on 31st January 2023). This represents a 13x increase in equity AUM over the last five years. The company's industry ranking has risen from 27th in 2017 to 13th in 2022, confirming its position as the fastest growing Mutual Fund house in India during the period.

Edelweiss MF has witnessed this growth on the back of consistent fund performance and the introduction of innovative products across multiple categories. The company has been a pioneer in introducing a diverse range of first-to-market products, including the Target Maturity Fund category with the introduction of BHARAT Bond ETFs, International Fund of Funds, unique equity index funds, and the industry's only IPO-focused fund. Through partnerships with MFDs, national distributors, wealth managers, and online platforms, Edelweiss MF has significantly expanded its distribution presence. The company's distinct marketing strategy and strong online presence have also contributed to its growth, and its strong governance structure and risk management practices will ensure the sustainability of this growth in the coming years.

Radhika Gupta, MD & CEO, Edelweiss AMC said, "This is a significant milestone for us. The journey from around Rs. 100 crores in FY14 to Rs 1,000,000 in FY23 is one of persistence, innovation, and belief. We are relentlessly focused on solving investor problems and will remain at the forefront of product innovation across all categories. We are proud to be the fund house of choice for over a million investors and will continue to work hard to delight them. We recognise that sustainable growth is built on solid foundations and a commitment to values, and our customers, partners, and employees are our most valuable assets in this journey."

Edelweiss MF has established itself as a top choice for customers across asset classes and product categories. The company is a top ten player in the Fixed Income category and a leader in the passive debt fund category, holding almost 50% market share. In the equity segment, Edelweiss MF has funds that are unique and have solid long term track record.

About Edelweiss Mutual Fund

Edelweiss Mutual Fund is one of the fastest growing AMCs with investment solutions ranging across equities, hybrid, fixed income, and alternatives in India. It offers a robust platform to a diversified client base across domestic and global geographies. The fund suite is designed to offer investment solutions to investors with different needs. Edelweiss AMC has world-class knowledge platforms to provide its partners and investors access to information and insights. For more information please visit: www.edelweissmf.com

Edelweiss MF Social media handles: @EdelweissMF | Linkedin.com/company/edelweiss-amc | @Edelweissmutualfund

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY



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Edelweiss Recently Listed IPO Fund		

About Edelweiss Group

The Edelweiss Group is one of India's leading diversified financial services companies, providing a broad range of financial products and services to a substantial and diversified client base that includes corporations, institutions, and individuals. Edelweiss' products and services span multiple asset classes and consumer segments across domestic and global geographies. Its businesses are broadly divided into Investment & Advisory (Wealth Management, Capital Markets, Asset Management, and Asset Reconstruction), Credit (Retail Credit comprising Retail Mortgage, SME and Business Loans, ESOP and Margin Financing, Agriculture & Rural Finance, and Corporate Credit comprising Structured Collateralized Credit to Corporates and Wholesale Mortgages) and Insurance (Life and General Insurance). To learn more about the Edelweiss Group, please visit www.edelweissfin.com.

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